



THE FUTURE CHIRO

BUILDING YOUR NEXT GENERATIONAL PRACTICE

No Staff - No Appointments - No Phone - No Insurance

thefuturechiro.com

VOICEMAIL

When I created this practice model, my mission was to keep my overhead low and the best way to do this was to cut most expensive cost – staff. But if I had no staff, I would have to answer the phone. I decided to cut that expense as well and spend \$9 per month on a voicemail service, which turned out to be one of the most valuable tools in this practice model.

Voicemail fills in as if it was staff; it tells my patients who I am, where I'm located, what my hours are and gives precise directions. That's what your staff would spend their day doing and I accomplished it for less than an hour of payroll for a single person.

The greatest thing about having a voicemail is if I decided to take off all I have to do is change the voicemail. It truly is a great replacement for staff especially since it's such an inexpensive service.

I accomplish with Voicemail what a staff would do, for less than 1 hour of payroll for a single staff person.