



**THE FUTURE CHIRO**

BUILDING YOUR NEXT GENERATIONAL PRACTICE

No Staff - No Appointments - No Phone - No Insurance

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# CORRECTIVE CARE

The Future Chiro model focuses on relief and maintenance care, where most all other chiropractors are specializing in corrective, long term care. I'm offering chiropractic care in a way that others aren't. I'm reaching thousands of patients who want chiropractic care without the high pressure sales pitch, membership, contracts, etc.

Here's my take on corrective care vs maintenance care: after 23 years of practice, I would say about 90 percent of what I treat isn't so much correctable as it is manageable. The reason that most complaints are not correctable is there's so many variables; age, early childhood injuries, sporting injuries, the maturing process in general, flexibility, core strength, posture, sleeping habits, current job, life style, activity level, and the list goes on and on.

That's why getting patients relief is easy but keeping them that way is the challenge. Therefore, I specialize in relief and maintenance care - give them relief as soon as possible and manage that through adjustments of once a month or less when needed.

But now I'm offering patients chiropractic care in a different format than what other chiropractors are offering. Besides, with relief and maintenance care, there's no spinal screenings, no patient appreciation days, no convincing patients they need care, no high pressure

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