



THE FUTURE CHIRO

BUILDING YOUR NEXT GENERATIONAL PRACTICE

No Staff - No Appointments - No Phone - No Insurance

thefuturechiro.com

FURNISHING YOUR OFFICE

This model is all about low overhead. Keep in mind, all you need is a waiting room and a treatment room. Don't worry about fancy equipment, x-ray machines, physical therapy, etc. In my treatment room, I just have an adjusting table which cost 500 dollars. In my waiting room I have a book shelf, couch and a few chairs. No need for a large, fancy computer - use a laptop.

Make sure that your decor supports your brand and name of your practice, you are creating an environment that is appealing and memorable. It also helps to have a few plants; live or artificial for freshness and appeal.

Don't think like a doctor, think like an entertainer. Make it an entertaining and relaxing environment.