



THE FUTURE CHIRO

BUILDING YOUR NEXT GENERATIONAL PRACTICE
No Staff - No Appointments - No Phone - No Insurance

thefuturechiro.com

OVERHEAD

The beautiful aspect of this business model is your low overhead like no overhead and no staff. You want to be a financial success right out of the gate, so you need to keep your overhead low. I opened my office for \$5,000: \$3,000 for the deposits and furnishings and \$2,000 for working capitol. I ended up not needing that capitol because I not only collected over \$2,000 my first month, I recouped all my costs the first month!

The first step? Rent! Rent a space or share an office space with another professional. I rent a 860 square foot business condo for \$989 per month, electric and water included.

Keep in mind, I have no phone - only voicemail - which lowers the cost and time necessary to return calls. I do have the internet and did invest money in a great site and have a strong social media presence. This enables me to use only \$550 on advertising a month and technically I don't even have to do that. I also use a CPA who handles my monthly bank statements and check stubs.

Remember - keep your overhead LOW!

I opened the practice for only \$2,000. I recouped my costs the first month!